

Contract & 50% Deposit: (\$375.00/\$400.00)
Balance Due: DECEMBER 1, 2016

**WISCONSIN MUSKY EXPO
MARCH 3rd, 4th and 5th 2017
EXHIBITOR'S AGREEMENT**

Please reserve for our use at the 2017 Wisconsin Musky Expo, which will be held at the Central Wisconsin Convention and Expo Center (formerly Patriot Center) , Wausau, WI, the following exhibitor space:

Booth Number **TBD**, for which we agree to pay the amount of:

* **\$375.00 PER 10 x 10 BOOTH, \$400.00 FOR A CORNER BOOTH, WITH DEPOSIT PAID** in U.S. Funds (electricity separate to the WI Musky Expo). During the Expo, we will exhibit the following items (list all items to be exhibited or offered for sale):

Accepted for Wisconsin Musky Expo by: _____

Exhibitor's Name: _____

Representative Signature: _____ Date: _____

Email Address: _____

**Please sign and return to Wisconsin Musky Expo”
909 E 3rd St. Ladysmith, Wi. 54848**

**WISCONSIN MUSKY EXPO
RULES, REGULATIONS AND POLICY – EXHIBITORS INFORMATION**

Payment Terms: Exhibitor will pay:

Contract & 50% Deposit Due Upon Receipt
(\$375.00/400.00)

BALANCE DUE: DECEMBER 1, 2016

Show Hours:

All booths must be properly manned during show hours:

Friday, March 3rd 2:00 am. -9:00 pm.

Saturday, March 4th 9:00 am. - 6:00 pm.

Sunday, March 5th 9:00 am. - 3:30 p.m.

Booth Equipment

Shall consist of standard 10 foot by 10 foot booths erected by the Expo management at no cost to the exhibitor in space provided.

Display Regulations

a. Non-bulk space booth displays are limited in height to 8 feet (including signs) and cannot extend more than four feet from the booth background. Sidewall displays are limited to 3 feet in height. Exhibitor's display should not obstruct neighboring displays or project into the aisles.

b. Booths located along a perimeter wall, however, may exceed the back wall height limitations to a maximum of 12 feet in height.

c. No decorations or product shall be hung from the ceiling. All signs to be hung from the ceiling must have prior approval from Expo management.

d. These guidelines will be strictly enforced. Expo management reserves the right to remove any display that does not conform to these guidelines or any display that Expo Management deems offensive or detrimental to the show for any reason.

Fireproofing

All decorative material shall be fire proofed. Smoking is prohibited by Wisconsin State Law in the entire facility.

Exhibitor Move In

Thursday, March 2nd: 8 am until 7 pm Friday, March 3rd: 8 am until 12 pm.

Exhibitor Information Packages will be provided via email and Exhibitors must adhere to the instruction therein. These instructions are a binding part of this contract.

Furniture

Rugs, chairs and tables will be available as standardized rental. Form to follow.

Security

Expo secures the building after hours, but Wisconsin Musky Expo and the Central Wisconsin Convention & Expo Center (formerly the Patriot Center), will not be responsible for any loss or damage suffered by the exhibitor or its employees or guests from any act of theft, vandalism or accidental injury.

Liability

Neither Wisconsin Musky Expo or the Central Wisconsin Convention & Expo Center (formerly the Patriot Center), will be liable for any loss or damage to the property of exhibitor or its employees, agents or guests, due to fire, smoke, water from any source, electric current failure of the same, accident of any kind, nor from any other cause whatsoever will Wisconsin Musky Expo or the Central Wisconsin Convention & Expo Center (formerly the Patriot Center), be liable for injuries to exhibitors or their employees, agents or guests for any damages or injuries arising from or in any way connected with the use of occupancy of space in the Wisconsin Musky Expo. The exhibitor agrees to indemnify and hold harmless Wisconsin Musky Expo and the Central Wisconsin Convention & Expo Center (formerly the Patriot Center), and employees against any and all claims of any person whomsoever arising out of acts of omissions of exhibitor, its employees, agents and/or guests.

WISCONSIN MUSKY EXPO POLICY:

It is the policy of the Wisconsin Musky Expo to provide for its exhibitors as retail environment that, to the greatest extent possible, **does not** represent excessive product competition.

To that end, the Wisconsin Musky expo reserves the right to offer booth space to a potential exhibitor based upon the impact of the potential exhibitor product offerings as they relate to the potential success of current exhibitors who offer the same or similar products.

The Wisconsin Musky Expo reserves the right to provide previous exhibitors the first opportunity to secure booth space at upcoming events. Once all previous exhibitors have had a reasonable time frame to secure such booth space, the Wisconsin Musky expo will then exercise its right to provide booth space opportunities in accordance with this exhibitor policy. All exhibitors are required to engage professional decorum in their booth and to refrain from criticizing or de.-faming other Expo exhibitors.